



Central Global University

MBA

**Self-Learning Master of
Business Administration**

Self-Learning | 100% Online | Flexible & Affordable

Dr. Cherry Anne M. Doromal

Course Program Director – Master of Business Administration (MBA)



The Master of Business Administration (MBA) program at Central Global University is guided under the academic leadership of Dr. Cherry, an experienced educator and program director dedicated to advancing academic excellence, strategic thinking, and global relevance at the postgraduate level. As Program Director, Dr. Cherry oversees curriculum design, academic quality assurance, and alignment with international and European higher education standards. Her leadership ensures that the MBA program remains industry-focused, academically rigorous, and responsive to the evolving needs of global business environments. Through a professional, learner-centric, and globally oriented approach, Dr. Cherry plays a vital role in developing future-ready business leaders equipped with advanced managerial competencies, strategic insight, and strong ethical leadership values.

Welcome to Central Global University

Central Global University (CGU) is committed to delivering accessible, flexible, and globally aligned higher education for modern professionals and aspiring leaders. Our academic framework emphasizes international standards, affordability, and learner independence—making quality education achievable from anywhere in the world.

CGU's programs are structured to support working professionals, entrepreneurs, and career-driven individuals seeking globally recognized qualifications without disrupting their professional commitments.



Vision

To be a globally respected university recognized for flexible learning models, academic excellence, and the development of future-ready business leaders with an international outlook.

Mission

To deliver accessible, affordable, and globally aligned education that empowers learners with practical knowledge, critical thinking skills, and the confidence to succeed in an evolving global business environment.

Program Overview

The Master of Business Administration (MBA) at Central Global University is a fully online, self-learning postgraduate program designed to develop advanced business knowledge, leadership capability, and strategic thinking skills.

The program prepares learners to manage complex business environments, drive organizational growth, and pursue leadership roles across industries and global markets.

Program Highlights

Degree Awarded:
Master of
Business
Administration
(MBA)

Mode of Study:
100% Online –
Self-Learning

Duration:
2 Years

Language of
Instruction:
English

Curriculum
Framework:
European Higher
Education
Standards (90
ECTS Equivalent)

The flexible self-learning structure allows learners to progress at their own pace while balancing professional and personal responsibilities.



Why Choose the CGU MBA Program?

The CGU MBA program is designed for professionals seeking a globally aligned management qualification that combines academic rigor with flexibility and affordability.

- ✓ Globally Aligned Curriculum
- ✓ 100% Online & Self-Learning Format
- ✓ Highly Affordable Education
- ✓ Leadership & Strategic Focus
- ✓ International Recognition & Credibility
- ✓ Strong Foundation for Career & Higher Studies



Accreditations & Memberships



Accreditation Council for Business Schools and Programs

Central Global University holds candidacy status with the Accreditation Council for Business Schools and Programs, reflecting its commitment to global standards in business education and continuous academic improvement.



United States Distance Learning Association

CGU is a member of the United States Distance Learning Association, demonstrating its dedication to excellence and innovation in online and distance education.



European Council of Leading Business Schools

Central Global University is a member of the European Council of Leading Business Schools, reinforcing its alignment with quality-driven business education across Europe and internationally.



Quality for Excellence in Education

International Accreditation and Recognition Council

CGU is accredited by the International Accreditation and Recognition Council, highlighting its dedication to quality education and international academic recognition.



European Association for Higher Education Advancement

CGU is accredited by the European Association for Higher Education Advancement and has been awarded a three-star rating for academic quality and institutional performance.

Learning & Assessment Methodology

The CGU MBA follows a continuous assessment and applied learning model designed to strengthen strategic thinking and professional competence.



Weekly Online Group Discussions



Assignment-Based Assessments



Case Study Analysis



Final Dissertation / Capstone Project



This structure ensures graduates develop both academic knowledge and practical business skills.



Core Learning Activities

- Structured Assignments: Case-based, research-oriented, and application-focused tasks
- Weekly Group Discussions: Moderated academic discussions to enhance peer learning and critical thinking

Additional Academic Activities

- Quizzes & Knowledge Checks: Short assessments to evaluate module understanding
 - Case Study Analysis: Real-world business and management problem evaluation
 - Project Work / Mini Projects: Practical application of theoretical concepts
 - Reflective Learning Reports: Self-evaluation and professional reflection exercises
 - Presentation Submissions: Individual or group-based academic presentations
 - Industry-Based Scenarios: Workplace-aligned problem-solving activities
 - Research Briefs: Short analytical or literature-based research tasks
 - Peer Review Activities: Structured feedback and peer evaluation
 - Discussion Summaries: Written insights derived from weekly discussions
 - Skill-Based Tasks: Leadership, communication, and decision-making exercises
 - Continuous Assessment: Ongoing performance tracking throughout the program
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Program Structure & Academic Roadmap

The MBA program is organized into two academic years, each lasting approximately 10 months. The curriculum is designed to gradually strengthen students' understanding of business management while developing strategic thinking and leadership capabilities.

The program includes eight academic modules and a final Action Research Project (Capstone).

Year 1 – Foundations & Core Management

Duration: 10 Months

Focus: Establishing core business competency and analytical management skills.

During the first year, students develop a strong foundation in essential business disciplines including accounting, strategy, human resource management, and marketing. Faculty members guide students in understanding key management frameworks and applying them to real-world business scenarios.

Modules

Months	Module Code	Module Title	ECTS
1-2	MGT510	Managerial Accounting	7.5
3-4	MGT520	Managing Business Strategy	7.5
5-6	MGT530	Human Capital Management	7.5
7-8	MGT540	Marketing Management	7.5
9-10	-----	Review Annual Assessment & Progress Seminar	7.5

YEAR 2 – ADVANCED LEADERSHIP & RESEARCH

Duration: 10 Months

Focus: Strategic execution, leadership development, and applied research.

The second year advances students' understanding of management by focusing on operations, leadership, finance, and project execution. The final stage of the program requires students to integrate their learning through a comprehensive research-based capstone project.

Modules

Months	Module Code	Module Title	ECTS
1-2	MGT550	Managing Operations	7.5
3-4	MGT560	Leading Organisation	7.5
5-6	MGT570	Financial Management	7.5
7-8	MGT580	Project Management	7.5
9-10	MGT590	Action Research Project (Capstone)	7.5

Fee Structure

**Registration
Fee (One-Time):**
USD 100

Assessment Fee:
USD 500 per
year × 2 years =
USD 1000

**Total Program
Fees: USD 1100**

No tuition fees apply.

Elevate Your Career with a Global MBA

The Master of Business Administration at Central Global University empowers professionals with advanced business knowledge, leadership skills, and global perspective.



Apply Today

Learn Globally. Lead Strategically.



Website
www.cguonline.edu.ge