

Central Global University

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

**Globally Accredited Business Education
Shaping Future Business Leaders**

Achieve highest-level business mastery with research-driven leadership
for global impact



Table of Contents



PROGRAM OVERVIEW	03
CURRICULUM AND SUBJECTS	07
FEES AND INVESTMENT	09
WHY CHOOSE CENTRAL GLOBAL UNIVERSITY	11
STUDENT TESTIMONIALS	14
ACCREDITATIONS AND MEMBERSHIPS	16

PROGRAM OVERVIEW

Executive Research for
Strategic Business Leadership



Doctor of Business Administration (DBA)

The Doctor of Business Administration (DBA) program at Central Global University is designed for senior professionals, executives, entrepreneurs, and business leaders who seek to advance their expertise through applied research and strategic thinking.

The program integrates advanced business knowledge with rigorous research methodologies, enabling candidates to address complex organizational challenges and contribute to professional practice. The DBA emphasizes leadership, innovation, ethical decision-making, and global business insight, preparing graduates for high-level executive, consulting, and academic roles.

PROGRAM STRUCTURE

Research-Driven Learning for
Executive Excellence



Program Structure and Delivery

The DBA program follows a structured doctoral framework designed to support advanced learning and independent research.

The program is typically completed over two to three years and is divided into progressive stages that guide candidates from advanced business studies to original doctoral research. The early stage focuses on research foundations, academic writing, and methodological skills essential for doctoral-level study.

Program Duration

Three Years

Total Credits

180 ECTS

Teaching Approach

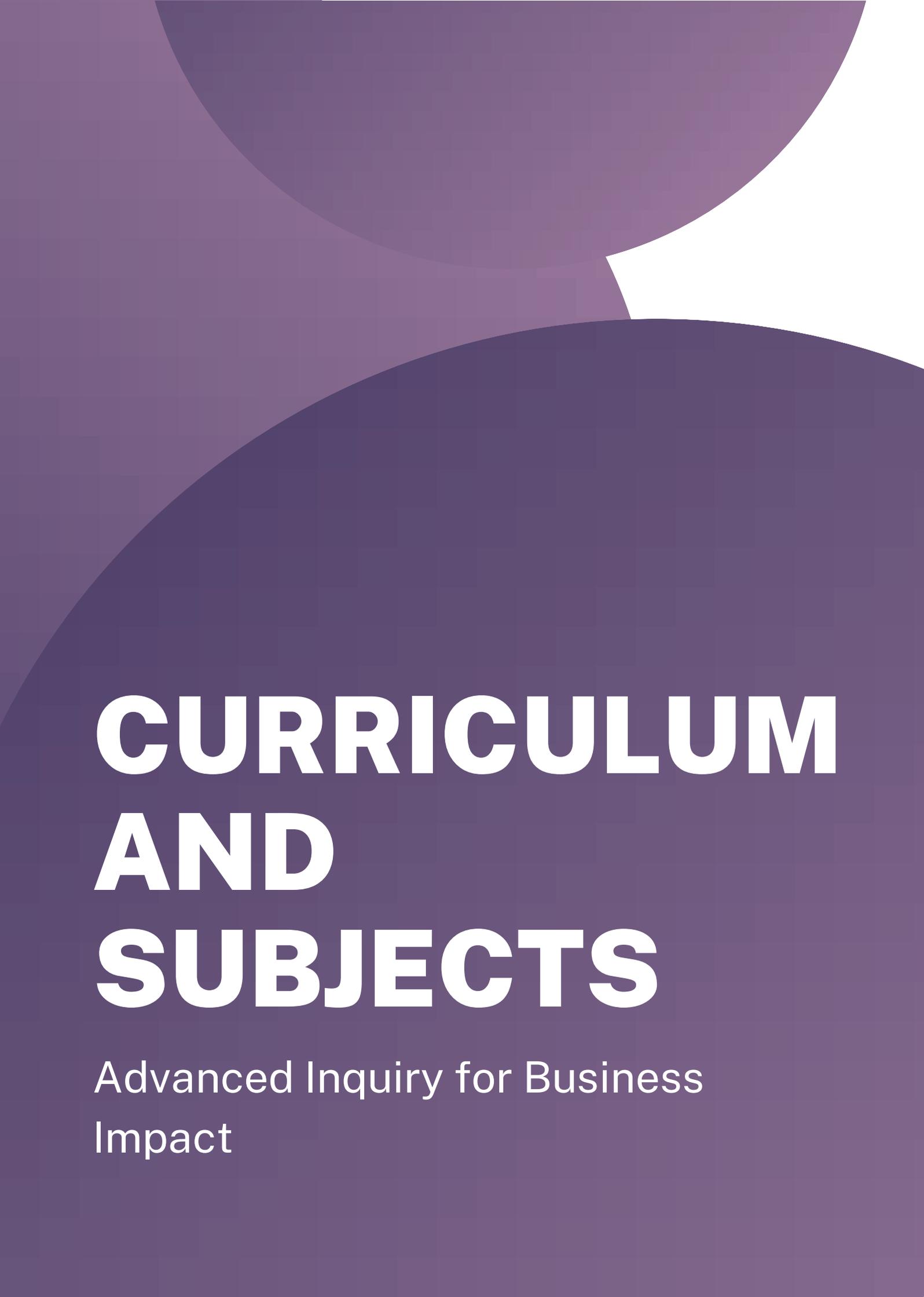
The learning experience integrates academic theory with practical application through interactive lectures, case studies, assignments, presentations, and group projects. Each semester builds upon previously learned concepts, leading students from foundational principles to advanced business strategies.

Mode of Study

100% Online (Asynchronous + Weekly Live Sessions)

Total Modules

5 doctoral-level modules, including thesis development and oral defense



CURRICULUM AND SUBJECTS

Advanced Inquiry for Business
Impact



Central Global University offers a dynamic curriculum that integrates national and international education standards, designed to equip students with the knowledge and skills needed to thrive in a rapidly changing world.

Academic Focus Areas

The curriculum at Central Global University covers essential business areas while addressing contemporary industry needs.

The DBA curriculum emphasizes advanced research and strategic business knowledge.

Core focus areas include:

- Research Methodology and Design
- Quantitative and Qualitative Analysis
- Scholarly Writing and Literature Review
- Strategic Management and Leadership Studies
- Organizational Analysis and Change
- Applied Business Research

The program culminates in an original doctoral thesis that demonstrates the candidate's ability to apply research to complex business challenges and strategic decision-making.

The background features a dark purple field with two large, overlapping circles in a lighter shade of purple. The circles are positioned in the upper half of the frame, with the larger one on the right and a smaller one on the left, partially overlapping it.

FEES AND INVESTMENT

A Strategic Investment in
Executive Expertise

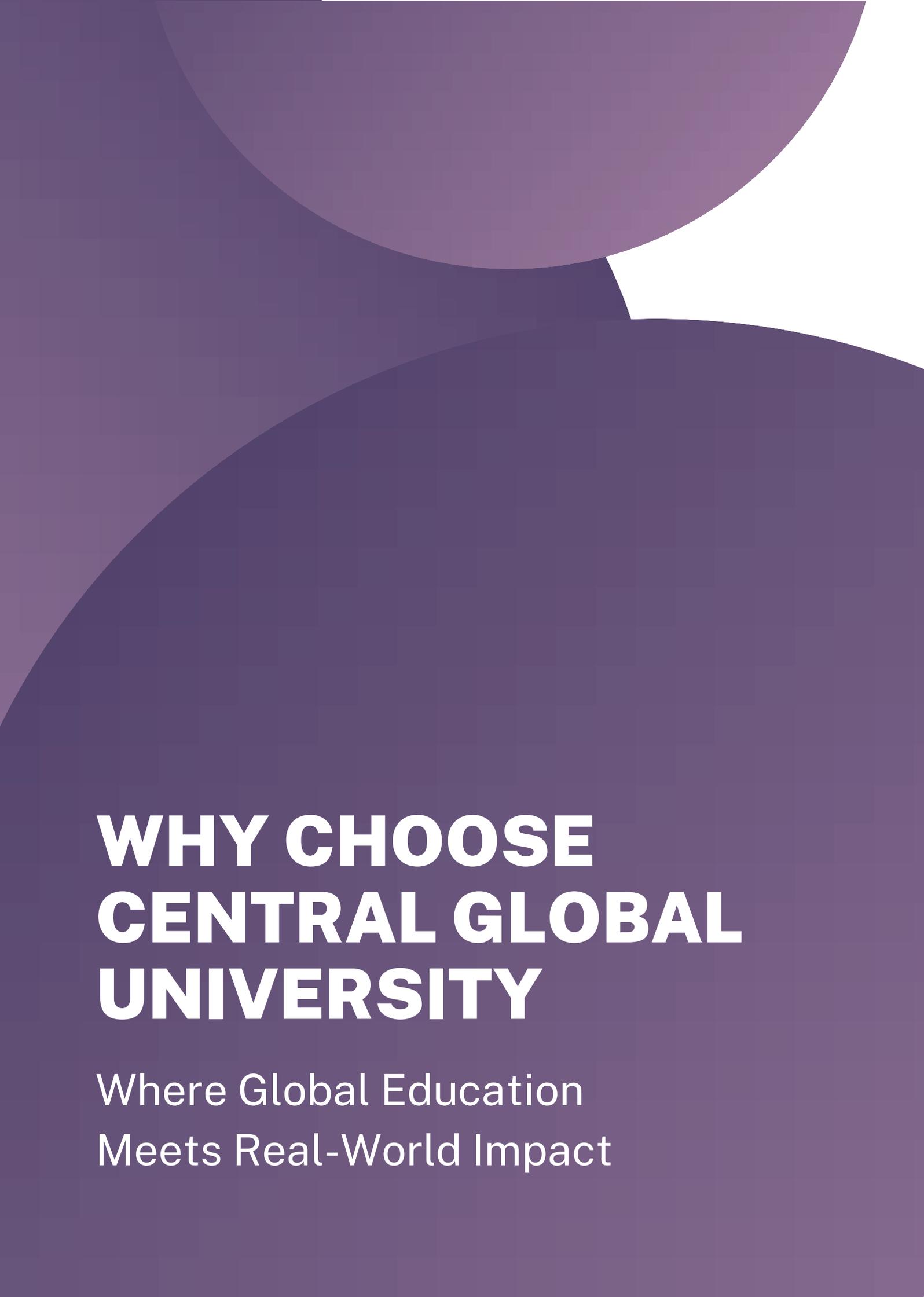


Tuition and Payment Information

Central Global University offers a transparent and flexible fee structure designed to support working professionals.

Tuition fees are structured according to university guidelines. Flexible installment plans are available to allow candidates to manage their investment in doctoral education effectively. Special financial considerations or merit-based options may be available for eligible candidates.

For detailed and updated fee information, candidates are encouraged to contact the admissions office.



WHY CHOOSE CENTRAL GLOBAL UNIVERSITY

Where Global Education
Meets Real-World Impact

Why CGU Stands Apart

Central Global University is committed to delivering globally relevant education that prepares students for leadership roles.

01 Global Accreditation and Recognition

Internationally recognized and accredited business programs that meet global academic standards.



02 Industry-Aligned Curriculum

A practical, skill-focused curriculum designed to match current business and industry needs.



03 Experienced Faculty

Learn from qualified academicians and industry professionals with real-world expertise.



04 Flexible Learning Model

A student-friendly learning environment suitable for global and working learners.

05



Leadership and Ethical Development

Strong focus on leadership skills, ethical decision-making, and professional growth.

06



Career Guidance and Academic Support

Dedicated support services to guide students throughout their academic and career journey.

07



Global Business Perspective

Exposure to international business concepts and global market practices that prepare students for careers across borders.



The background features a dark purple field with two large, overlapping circles in a lighter shade of purple. One circle is positioned in the upper right, and the other is larger and positioned in the lower left, partially overlapping the first one.

STUDENT TESTIMONIALS

Insights from Doctoral Candidates



Central Global University takes pride in its alumni, who have gone on to excel in diverse fields and make meaningful contributions globally. Our graduates embody the values of leadership, integrity, and innovation nurtured during their time at our school.

What Our Students Say

Students at Central Global University consistently highlight the quality of education, flexibility, and global exposure offered by the BBA program.

“ The DBA program strengthened my research capabilities and helped me apply academic insight to real business challenges. ”

“ The structure and faculty support made it possible to balance executive responsibilities with doctoral research. ”

“ The program enhanced my strategic thinking and professional credibility at a senior level. ”

“ The program provided a strong balance between academic knowledge and practical application, helping me develop confidence and a clear understanding of real-world business challenges. ”

The background features two overlapping circles in shades of purple. The top circle is a lighter, muted purple, while the bottom circle is a darker, more saturated purple. The circles overlap in the center, creating a darker purple area. The overall composition is clean and modern.

ACCREDITATIONS AND MEMBERSHIPS

Quality Education with
Global Standards

Commitment to Academic Excellence

Central Global University maintains high academic standards through internationally recognized accreditations and quality assurance processes.

The BBA program is accredited by global business education accreditation bodies, ensuring academic excellence, global recognition, and continuous quality improvement. These accreditations confirm CGU's commitment to delivering education that meets international benchmarks and prepares students for global careers.



Accreditation Council for Business Schools and Programs

Central Global University holds candidacy status with the Accreditation Council for Business Schools and Programs, reflecting its commitment to global standards in business education and continuous academic improvement.



United States Distance Learning Association

CGU is a member of the United States Distance Learning Association, demonstrating its dedication to excellence and innovation in online and distance education.



European Council of Leading Business Schools

Central Global University is a member of the European Council of Leading Business Schools, reinforcing its alignment with quality-driven business education across Europe and internationally.



Quality for Excellence in Education

International Accreditation and Recognition Council

CGU is accredited by the International Accreditation and Recognition Council, highlighting its dedication to quality education and international academic recognition.



European Association for Higher Education Advancement

CGU is accredited by the European Association for Higher Education Advancement and has been awarded a three-star rating for academic quality and institutional performance.



International Association for Quality Assurance in Pre-Tertiary and Higher Education

The university is accredited by the International Association for Quality Assurance in Pre-Tertiary and Higher Education, recognizing its commitment to global quality assurance standards.



International Accreditation Organization

CGU holds accreditation from the International Accreditation Organization, affirming its adherence to internationally accepted educational and operational benchmarks.



UK Accreditation and Certification Framework Council

Central Global University is accredited by the UK Accreditation and Certification Framework Council, reflecting its compliance with recognized academic and institutional standards.



**CENTRAL
GLOBAL
UNIVERSITY**

Your Journey to Global Business Leadership Begins Here

Bachelor of Business Administration
Central Global University

Admissions Open

Shaping Future Leaders Through Global Education